



**HERITAGE CAPITAL CREDIT CORPORATION  
ENGAGES GREGORY FCA PUBLIC RELATIONS FIRM**

WILMINGTON, DE – May 15, 2007 - Heritage Capital Credit Corporation (OTC Pink Sheets: HCPC) announces the engagement of Gregory FCA, Philadelphia, PA, as its public relations firm. Visit their website: [www.gregoryfca.com](http://www.gregoryfca.com).

Gregory FCA is a full service, strategically integrated public relations firm with 17 years of experience in national media relations, investor relations, and financial communications. Heritage will be among their many clients who are fast-growing private and publicly traded companies who depend on Gregory FCA to help them build their businesses through high-profile exposure in the media and capital markets.

This new relationship is expected to assist Heritage in communicating its information to shareholders and interested parties. The engagement is effective June 1, 2007.

**About Heritage Capital Credit Corporation**

Heritage is a holding company, which through its subsidiary, Independent Capital Credit Corporation is engaged in the commercial property loan origination business as well as in other financial services that are in large part associated with commercial property assets.

Visit our website: [www.heritagecapitalcreditcorp.com](http://www.heritagecapitalcreditcorp.com).

*The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking information made on the company's behalf. All statements, other than statements of historical facts which address the company's expectations of sources of capital or which express the company's expectation for the future with respect to financial performance or operating strategies, can be identified as forward-looking statements. Such statements made by the company are based on knowledge of the environment in which it operates, but because of the factors previously listed, as well as other factors beyond the control of the company, which include the ability of the company to implement its business plans and consummate the proposed acquisition, actual results may differ materially from the expectations expressed in the forward-looking statements.*

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