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Heritage Capital Credit Corporation Retains Investor Relations Firm

WILMINGTON, Del.--(BUSINESS WIRE)--Heritage Capital Credit Corporation (OTC:HCPC) today announced that it has retained Wall Street Marketing Group to provide strategic investor relations and financial communications services.

Heritage remains committed to creating a sustainable business and maximizing value to its shareholders. In light of that commitment, the Company has retained Wall Street Marketing Group to lead the efforts in shareholder communications. Management believes there is an increasingly improving story to tell and that Wall Street Marketing Group is well-suited to share that story with the investment community.

About Wall Street Marketing Group

Wall Street Marketing Group represents select publicly traded companies, with a unique specialization in assisting quality under-followed companies. Wall Street Marketing Group is a full-service corporate communications company that, among other related offerings, distributes client press releases, manages shareholder communications and acts as primary contact for the investing community.

Wall Street Marketing Group's signature approach combines in-depth knowledge of the financial markets, sector expertise and strong, long-standing relationships with institutional investors, investment bankers and the financial media.

About Heritage Credit Capital Corporation

Heritage is a holding company, which through its subsidiary is engaged in the commercial property lending business as well as in other financial services that are in large part associated with the real estate industry.

For more information, visit our websites: www.HeritageCapitalCreditCorp.com and www.IndependentCapitalCreditCorp.com.

Note: This press release may contain forward-looking statements within the meaning of federal securities laws that involve significant risk and uncertainties. The words "estimate," "possible," "seeking," and similar expressions identify forward-looking statements, which speak only as to the date the statement was made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether because of new information, future events, or otherwise. Forward-looking statements are inherently subject to risk and uncertainties, some of which cannot be predicated or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, but are not limited to, the effect of government regulation, competition and other material risk.

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